

Social Media MARKETING — FOR — LAW FIRMS MASTERCCLASS



Worksheet Questions
WEEK 6

ANDREW STICKEL



01

Write Your Group Description



02

Select Your Group URL



03

Write 20 Engagement Questions (Join Other Facebook Groups for Inspiration If Necessary)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____



04

Write a Pending Member Question Offering Your Bait (Ask for Email Address)



05

Write Two More Pending Member Questions to Capture Data

1. _____

2. _____