

Social Media MARKETING — FOR — LAW FIRMS MASTERCCLASS



Worksheet Questions
WEEK 3

ANDREW STICKEL



01

On Which Platforms Would You Like to Syndicate Your Videos?



02

For Video Syndication, Which Accounts Do You Already Have, and Which Need to be Created?

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CREATED



03 What is Your Backstory? How Can You Relate to Your Audience?

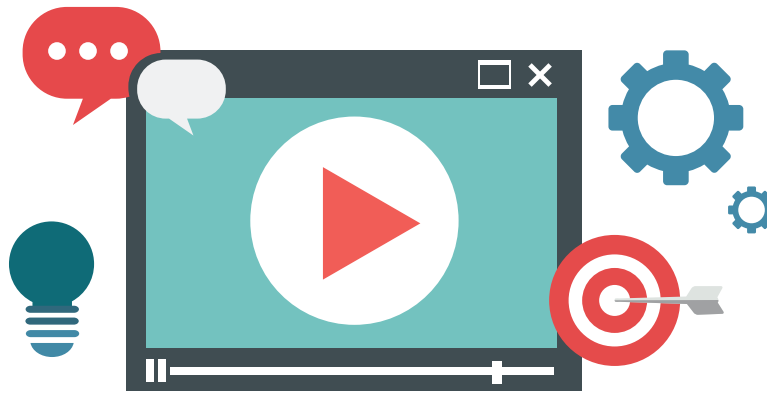


04

What is Your Future Based Cause?



05 What is Your “Us Vs. Them” Strategy?



06 Create a List of At Least 20 Video Topics.

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07

When is a Convenient Time for You to Film
At Least One Video Every Day?



08

Where Will You Film Your Videos?
