

Social Media MARKETING — FOR — LAW FIRMS MASTERCCLASS



Worksheet Questions
WEEK 2

ANDREW STICKEL



01 What Will the Name of Your Group Be?



02

What is Your Group's Statement of Benefits?



03

Research Some Pages or Brands That Have Graphics That You Like the Look and Feel of. List the Names of the Pages or Brands Below.



04

What Questions Will You Ask Applicants on Upwork to Assess Their Communication Skills?

1. _____
2. _____
3. _____
4. _____
5. _____



05

Create a Test Assignment for Your Virtual Assistant.
