

Facebook

— GROUP —

ENGAGEMENT

QUESTIONS



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Facebook

— GROUP —

ENGAGEMENT QUESTIONS



The purpose of these questions is to encourage engagement in your Facebook group. Facebook groups that have higher levels of engagement (likes and comments on individual posts) tend to receive more growth organically.

Below are some examples of the types of questions that you can ask to generate engagement. These are by no means the **ONLY** questions you can or should ask - these are intended to give you a guide and inspire ideas.

Also, although these are broken down by practice area, you can absolutely borrow questions from practice areas outside of your own.

A

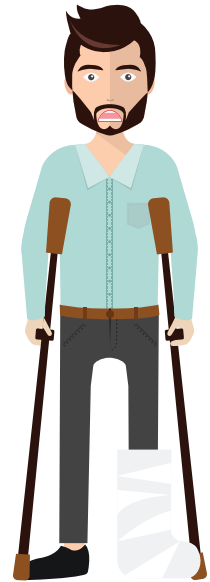
Family Law

1. What are your kids dressing up as this year for Halloween?
2. How old are your kids?
3. What is your favorite memory of being a parent?
4. What is the scariest part of being a parent?
5. What advice would you give to a new parent?
6. What was your family family vacation as a kid?
7. What are your kids favorite shows?
8. What is your ideal date night?

B

Personal Injury

1. What's the scariest ride you've ever been on at a theme park?
2. What was your worst childhood injury?
3. What is a motorcycle accessory that you can't live without?
4. What's the longest you've driven without taking a break?
5. What's the farthest road trip you've been on?
6. What are the best accessories for family road trips?
7. What's the worst thing that has happened to you in a rental car?



C

Criminal Defense Lawyers

1. What is the weirdest alcoholic beverage you've ever tried?
2. What is your favorite true crime movie?
3. Has social media use ever gotten you in trouble?
4. What's the worst thing you got in trouble for when you were in school?
5. What's the craziest senior prank story you know?
6. What was the wildest party you've ever been to?
7. What's the best way to deal with police when pulled over?

D

Business Lawyers

1. If you could collaborate with any business, who would it be?
2. What tips would you give to new business owners?
3. What are some horror stories from the early stages of your business?
4. Have you ever had a serious disagreement with a business partner?
5. Do you have any tips for raising money for your business?
6. Are there any business risks that you were unaware of when you started your business?
7. What is the ideal working environment for productivity?
8. What do you love about your current business strategy?

E

Immigration Lawyers

1. What is your dream job?
2. Where is your dream vacation?
3. What's the farthest you've traveled?
4. Which country do you think is the most technologically advanced?
5. In 4 years, which country would you like to see win the world cup?
6. Who will be the leader in olympic medals in this upcoming summer olympics?
7. If you could work for any company in America, who would it be?
8. What was your first job?



F

Employment Lawyers

1. What is the worst job you've ever had?
2. What was your first job?
3. What's the strangest excuse you've ever heard for someone calling out of work?
4. Have you ever had a really mean boss?
5. What's the worst coworker story you have?
6. What one decision in your life would you go back and change?
7. What do you wish you could change about your job?



G

Real Estate Lawyers

1. If you could own property anywhere in the world, where would it be?
2. If you could add any feature to your house, what would it be?
3. What's the strangest thing you've ever read in a lease agreement?
4. What's your worst tenant horror story?
5. What's the weirdest thing a tenant has left behind after moving out?
6. Do you have any tips for new homeowners?
7. How do you know when a property is just right?





Bankruptcy Lawyers

1. What works best for you, a credit union or a national bank?
2. How do you remind yourself when bills are due?
3. If you could win the lottery, what would you do with the money?
4. If you could, what would you tell your younger self?
5. What do you wish you could change about your current financial situation?
6. What's the hardest part about your current financial situation?
7. Would you rather have \$100,000 in real money or \$1,000,000 in Amazon gift cards?



Estate Planning Lawyers

1. What's the most meaningful thing to you that you want to leave for your children?
2. Should you invest in a college fund for your kids?
3. What's the hardest part about preparing for your future?
4. Are you a saver or a spender?
5. If you could retire tomorrow, what would you do?
6. When you were a kid, what did you want to be when you grew up?
7. What was the BEST family vacation you ever took?

J

Probate Lawyers

1. What's the coolest thing a family member gave to you?
2. What's the hardest part about dealing with probate?
3. What's your favorite family tradition?
4. What's your favorite family food recipe?
5. Does your family believe in any odd superstitions?
6. What was your first car?
7. What is your family's most prized possession?
8. If someone gave you \$1,000, how would you spend it?



K

Workers' Comp

1. What's the worst injury you've sustained at work?
2. What's the longest you've been out of work due to an injury?
3. Do you have any tips for keeping busy while recovering from an injury?
4. What's the weirdest hazard you've encountered while on the job?
5. What's the scariest injury you've witnessed while on the job?
6. If you could retire tomorrow, what would you do?
7. What is the first thing you do when you wake up?
7. What is your favorite daytime television show?

L

IP Lawyers

1. What is an invention you wish you created?
2. What was the coolest toy that you had when you were growing up?
3. What's a trade secret that you wish you knew?
4. How do you stay inspired to create?
5. What are your favorite resources when looking into innovation?
6. What is one trade secret you wish you knew?
7. What is your favorite museum?



M

Generic Questions

1. What is your morning routine?
2. What are you currently reading?
3. What is your favorite movie?
4. What tv shows are you currently watching?
5. What is the best compliment you have ever received?
6. What are you most thankful for today?
7. If you could have any superpower, what would it be?
8. What was your favorite cartoon as a kid?
9. What is the best thing to do in your hometown?
10. What five things could you not live without?
11. What is one app that you can not live without?
12. If you could travel anywhere for free, where would it be and why?
13. If you could run away for a day and do anything you want, what would you do?
14. What one thing do you hope to accomplish this week?
15. What famous person in history would you love to meet?